



✉ [cassiemprrpl@gmail.com](mailto:cassiemprrpl@gmail.com)

🌐 [cassiemyersdesigns.com](http://cassiemyersdesigns.com)

📷 [@cassiemyersdesigns](https://www.instagram.com/cassiemyersdesigns)

## EDUCATION

### Stevenson University

December 2020 | Owings Mills, MD

Bachelor of Arts in Graphic Design

Minor in Photography

Summa Cum Laude, 4.0 GPA

## SKILLS

Illustrator	Sketch
InDesign	Figma
Photoshop	HTML + CSS
Lightroom	Photography
Acrobat	Microsoft Office
After Effects	MacOS + Windows
WordPress	Google Suite
Hootsuite	

## ACHIEVEMENTS

Stevenson University Dean's List

Fall 2017 – Fall 2020

Educational game selected as part of the curriculum at Krieger Schechter Day School

January 2020

Photobook titled *Versions* chosen to be published by Homie House Press

May 2019

Kevin Byrnes Visual Arts Scholarship

Fall 2018

## LEADERSHIP

### AIGA Stevenson, Co-President

Fall 2020

- Prepared and led executive board meetings and general meetings
- Delegated duties to executive board members, such as social media posts and event planning

## EXPERIENCE

### Stride, Visual Designer (Full-Time Contract)

April 2021 – September 2021 | Remote

- Designed paid media assets, print ads, icons, organic social media content, and more within brand guidelines for stakeholders in several lines of business
- Sourced, edited, and optimized images for web according to spec
- Reviewed new school websites and webpage updates to correct any design inconsistencies or errors before deployment
- Fulfilled design requests for the launch of a new private school, including paid and organic social, stationery, paid media landing page, and website assets

### BoBella, Graphic Designer (Part-Time Contract)

January 2021 – April 2021 | Remote

- Created and planned several months' worth of animated social media content for BoBella and clients, including those in the beverage and IT industries
- Designed logos, mood boards, Wordpress webpages, and more in alignment with clients' brands

### Graphic & Web Design Intern

August 2020 – December 2020 | Remote

- Created mood boards, display ads, social media content, and rich media Facebook and Instagram ads according to clients' brand guidelines
- Developed internal logo and rebranding strategy

### Stevenson University Student Activities, Senior Graphics Assistant

September 2020 – December 2020 | Owings Mills, MD

- Supervised design team, delegated tasks, reviewed completed projects, and suggested changes before final approval
- Created Instagram posts and updated feed and story throughout the week
- Designed posters to promote campus events

### Graphics Assistant

August 2018 – August 2020 | Owings Mills, MD

- Coordinated with 25 campus clubs and organizations to design promotional material, including event posters, tickets, t-shirts, and logos
- Utilized Illustrator to design about 35 posters per year

### ONeil Interactive, Design Intern

May 2019 – August 2019 | Hunt Valley, MD

- Created website graphics, icon sets, posters, and other assets for both internal use and outside clients in the home building industry, like Brown Haven Homes
- Developed the 50th anniversary logo for MBIA's Builder Mart, which attracts 3,000 attendees each year